Dynamic Publishing
Is there a need?

Charlotte Kent, PhD, MPH
Morbidity and Mortality Weekly Report (MMWR)
Executive Editor Editor, MMWR Series
ckent@cdc.gov
Guidelines provide important service
Guidelines: substantially accessed and cited
Guidelines static and shortly out of date
Web-based platforms offer a solution

Clinical Guidelines Portal

Federally approved HIV/AIDS medical practice guidelines.

Guideline Search

Current Guidelines

- Adult and Adolescent ARV Guidelines
  - Guidelines for the Use of Antiretroviral Agents in HIV-1–Infected Adults and Adolescents HTML
  - Printable Version of Full Guideline PDF (1.21 MB)
  - Recommendations Only PDF (88.9 KB)
Is there a need for dynamic publishing?

- YES!!
- Can we develop new publication format?
- Journal articles meet wiki?
- What might be other solutions