Welcome to Pittsburgh and to the 52nd Annual CSE Meeting, “Show Me the Data—The Science of Editing and Publishing.” We look forward to greeting you at the Welcome Reception Saturday evening at 6:00 PM.

The Program Committee has worked hard to develop timely topics and to find the best speakers worldwide to broaden the reach of the annual meeting. By attending the sessions, science editors can sharpen their skills and get practical tips on how to work even more effectively.

Our distinguished keynote and plenary speakers will touch on the serious and on the lighter side of communicating scientific data and research, focusing on the roles that memory, humor, and human computation can play.

Be sure to attend the popular research poster presentations and Presidential Reception Sunday at 5:00 PM. You will have plenty of time to plan your own research project for the 2010 CSE Annual Meeting.

Mindful of our changing climate and steps we can take to be more environmentally conscious, CSE encourages all speakers to post their presentations on our Web site after the meeting. We also work with the hotel to maximize recycling.

We thank Seth Beckerman, Local Arrangements Subcommittee Chair, for providing interesting and eclectic extra-curricular events, and Anne Grist and Heather Hassell at Drohan Management Group for all their hard work pulling everything together to ensure a successful meeting.

We sincerely hope you enjoy this program and find it exciting and rewarding.

Diane Scott-Lichter, CSE President
Diane M. Sullenberger, 2009 Program Chair

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What is the Council of Science Editors (CSE)?

CSE’s mission is to promote excellence in the communication of scientific information. CSE’s purpose is to serve members in the scientific publishing and the information science communities by fostering networking, education, discussion, and exchange and to be an authoritative resource on current and emerging issues in the communication of scientific information.

The Council of Biology Editors (CBE) became CSE in 2000. The new name more accurately reflects our expanding membership. CSE was established in 1957 by joint action of the US National Science Foundation and the American Institute of Biological Sciences. Today, CSE enjoys close relationships with a number of international scientific publishing organizations, but it functions autonomously, relying on the vigor of its members to attain the goals of the organization. Any individual interested in the purpose of CSE is eligible for regular membership.

Who Should Attend the Annual Meeting?

Editors of all types—Editors-in-Chief, Associate and Senior Editors, Managing Editors, Manuscript Editors—Production Managers, Publishers, Printers, Librarians and Information Specialists, Authors, Researchers, Scholars, and Vendors
Friday, 1 May
8:00 AM – 5:00 PM  | Short Course for Journal Editors | Rivers Room

Saturday, 2 May
8:00 AM – 4:30 PM  | Short Course for Journal Editors | Rivers Room
8:30 AM – 5:00 PM  | Short Course on Publication Management | Le Bateau Room
3:00 PM – 3:30 PM  | Concurrent Educational Sessions
B1 | Bridging the Geographic Science Gap: Modes of Quantitative Analysis for Scientific Papers | Grand Ballroom III

3:30 PM – 5:00 PM  | Concurrent Educational Sessions
B2 | Science Editing Goes Global: CSE International Scholars, Editor Link, and AuthorAID | Grand Ballroom IV

Sunday, 3 May
7:30 AM – 5:00 PM  | Annual Meeting Registration Desk Open | Grand Ballroom Foyer
7:30 AM – 5:00 PM  | Speaker Ready Room Open | King’s Terrace
7:45 AM – 8:45 AM  | Continental Breakfast | Grand Ballroom I
8:45 AM – 10:30 AM  | Concurrent Educational Sessions
A1 | Why Should Editors Do Research? | Grand Ballroom III
A2 | How to Make Science Interesting, and Why It’s Important | Grand Ballroom IV
A3 | Conflict of Interest: Issues, Policy, and Practice | Rivers Room
A4 | Freelancing Roundup | Brigade Room
12:30 PM – 1:30 PM  | Lunch Break (lunch on your own) and Visit Exhibits and Posters

Monday, 4 May
7:30 AM – 5:00 PM  | Annual Meeting Registration Desk Open | Grand Ballroom Foyer
9:00 AM – 9:30 AM  | Business Meeting
9:30 AM – 10:30 AM  | Keynote Address | What’s the Matter with Memory? | Elizabeth F. Loftus, PhD
10:30 AM – 12:00 PM  | Concurrent Educational Sessions
D1 | What Do We Know about Editorial Decision Making? | Grand Ballroom III
D2 | The Evidence on Open Access | Grand Ballroom IV
D3 | Copyright, Open Access, Subscriptions, and Permissions: What Editors Need to Know in the New Digital Publishing Environment | Rivers Room
D4 | Word Tips for Editors | Brigade Room
12:00 PM – 1:30 PM  | Awards Luncheon | Grand Ballroom I
1:30 PM – 2:00 PM  | Dessert in the Exhibit Hall with Posters | Grand Ballroom II
**CSE 2009 Annual Meeting Schedule at a glance**

2:00 PM – 3:30 PM  Concurrent Educational Sessions

E1 | Ethics Clinic | Grand Ballroom III
E2 | How to Deal with Funding Mandates | Grand Ballroom IV
E3 | What’s New with Search Engines? | Rivers Room

3:30 PM – 4:00 PM  Concurrent Educational Sessions

F1 | How Do We Minimize Bias in Peer Review? | Grand Ballroom III
F3 | How to Communicate with the Media...and Stay Out of Trouble | Rivers Room

4:00 PM – 5:30 PM  Concurrent Educational Sessions

G1 | Report from an Authorship Retreat | Grand Ballroom III
G2 | Challenges of Creating Digital Libraries: Digitizing, Organizing, Storing, and Accessing Content | Grand Ballroom IV
G3 | Choosing and Changing Publishing Vendors | Rivers Room

5:30 PM  Concurrent Educational Sessions

H1 | Central C. Central V. Plagiarism Detection in a Web 2.0 World | Grand Ballroom III
H2 | What Editors Need to Know about the Required Registration of Clinical Trials and its Impact on Publishing Clinical Trial Results | Grand Ballroom IV
H3 | How to Assess and Deploy Web Enhancements | Rivers Room

1:00 PM  Concurrent Educational Sessions

CSE Annual Meeting Concludes

**Poster Presentations**

The Second Annual CSE Poster Presentations will be held in the Exhibit Hall. Posters will be presented on Sunday, 3 May from 5:00 to 6:00 PM and may be viewed during all breaks Sunday, 3 May, and Monday, 4 May.

**Authors**

Togas Tulandi and Fady Shehata, Department of Obstetrics and Gynecology, McGill University, Montreal, Quebec

**Editing**

Readability in Natural History Journals
Elizabeth Hassell, Amy Olish, Matt Terry, Janane Auger, and E. Shannon Neeley, Brigham Young University, Provo, Utah

Measurement and Correction of Incorrect Reference Information in Two Specialty Nursing Journals
Mike Minjádik and Rose Mary Carroll-Johnson, Oncology Nursing Society/Forum, Pittsburgh, Pennsylvania

**Editorial Office Management**

In-house Efforts to Improve Timing Statistics in a Peer-Reviewed Medical Journal
Rebecca S. Benner, Obstetrics & Gynecology, Washington, DC

Evaluating the Application of a Reviewer Grading System in a Peer-Reviewed Medical Journal
Rebecca S. Benner, Obstetrics & Gynecology, Washington, DC

**Journal Indexing**

Visibility of Small Scholarly Journals after Inclusion in the Web of Science: Case Study of Croatian Scientific Journals
Ana Marusic, Croatian Medical Journal, University of Split School of Medicine, Split, Croatia

**Readership**

Croatian Open-Access Journal Platform HRCJK: Tracking Growth and Usage of Journals
Jadranka Stojarovska, Rudar Bokivoj Institute, Zagreb, Croatia; and Ana Marusic, School of Medicine, University of Split, Split, Croatia

**CSE 2009 Exhibit Hall Schedule**

Grand Ballroom II

Saturday, 2 May  6:00 PM – 8:30 PM

Sunday, 3 May 10:30 AM – 6:00 PM

Monday, 4 May  8:00 AM – 4:00 PM

**CSE 2009 Annual Meeting Exhibitors**

Allen Press, Inc.  Booth: 14
Aries Systems Corporation  Booth: 9
Cadmus Communications  Booth: 18
Content Data Solutions, Inc.  Booth: 2
eJournal Press  Booth: 5
Inera Inc.  Booth: 4
Oxford University Press  Booth: 3
The Sheridan Press  Booth: 7 & 8
Thomson Reuters, Abstract Central  Booth: 19

**CSE 2009 Annual Meeting**

7:00 AM – 12:00 PM  Annual Meeting Registration Desk Open | Grand Ballroom Foyer
7:30 AM – 12:00 PM  Speaker Ready Room Open | King’s Terrace
7:30 AM – 8:30 AM  Continental Breakfast | Grand Ballroom Foyer
8:30 AM – 10:00 AM  Concurrent Educational Sessions

Plenary Address  Human Computation  Luis von Ahn, PhD  Grand Ballroom I
10:00 AM – 11:00 AM  Refreshment Break  Grand Ballroom Foyer
11:00 AM – 11:30 AM  Concurrent Educational Sessions

11:30 AM – 1:00 PM  Concurrent Educational Sessions

Poster Presentations
CSE Committee Meetings Schedule

Sunday, 3 May
6:00 PM – 8:00 PM
Science Editor Editorial Board
Volunteers are welcome. See the committee opportunities information and volunteer form in your registration packet.

Monday, 4 May
5:00 PM – 7:00 PM
2010 Program Committee
Charter's Room
Traders Room
Duquesne Room
Benedum Room

Tuesday, 5 May
1:00 PM – 9:00 PM
Board Meeting
King's Garden South
1:00 PM – 6:00 PM
African Journal Project Review Meeting
Benedum Room

Green Building Tour
David L. Lawrence Convention Center
Saturday, 2 May, 2:00 PM – 4:00 PM
At more than 1.5 million square feet, the David L. Lawrence Convention Center in Pittsburgh is one of the largest green buildings in the world. Explore this groundbreaking building with its director of operations and see how its design and technology save energy and money. No other building of the same size uses natural ventilation or can illuminate an exhibition hall entirely through its windows and skylights. The use of natural ventilation and extensive day lighting reduces energy consumption by 35% compared to traditional buildings of a similar size, and a water reclamation system reduces potable water use by 60% and lessens the facility’s sewage burden. The building also takes advantage of an underground aquifer to further reduce its use of potable water. The Convention Center is within walking distance of the Hilton, or participants can share taxis.
Depart hotel 1:45 PM
Meet in hotel lobby promptly at 1:35 PM
Return to hotel: 4:30 PM
Cost: $10. On-site ticket sales are available at the CSE Annual Meeting Registration Desk.

Artisanal Bread-Baking Class
(Includes Lunch and Wine)
Tuesday, 5 May, 2:00 PM – 5:00 PM
Learn to bake rustic Italian bread. This 3-hour class will include lunch and hands-on bread-baking class taught by an artisanal baker using the brick oven in his restaurant, located in the heart of Pittsburgh’s wholesale foods district. Learn about the history of bread baking and how to turn your oven at home into a brick oven. Participants will share taxis for travel to the bakery.
Depart hotel 1:45 PM
Meet in hotel lobby promptly at 1:35 PM
Return to hotel: 5:30 PM
Cost: $50 / Minimum of 10 people. On-site ticket sales are available at the CSE Annual Meeting Registration Desk.

Optional Activities
Don’t miss two insider activities in Pittsburgh!

Are you interested in joining a CSE committee?
Volunteers are welcome. See the committee opportunities information and volunteer form in your registration packet.
Short Course for Journal Editors

Rivers Room
8:00 AM – 5:00 PM, Friday, 1 May
8:00 AM – 4:30 PM, Saturday, 2 May

Objective
To provide prospective and new editors with a comprehensive survey of the roles and responsibilities of editors of scientific journals.

Description
The 2-day Short Course for Journal Editors is designed as an introduction for newly appointed editors and a refresher for experienced colleagues, providing a comprehensive survey of the roles and responsibilities of editors of scientific journals. There will be formal presentations on the fundamentals of editing, the editorial board, journal management, publishing ethics, operating business practices, and considerations for introducing a new publication or improving an established one. The group discussions are a key feature of the course, because they provide an opportunity for detailed consideration of decision making, manuscript improvement, allegations of inappropriate behavior, and most important, the issues that participants bring to the table. Participants will also have the opportunity to put forward their questions and problems for consideration by the faculty and other participants.

Faculty
• William L. Lanier, MD, Editor-in-Chief, Mayo Clinic Proceedings, Department of Anesthesiology, Mayo Clinic, Course Coordinator
• Arthur J. Hilliker, PhD, National Research Council of Canada
• Vivian Siegel, PhD, Center for Science Communication, Vanderbilt University
• Stephen D. Prudhomme, MS, Director, Scientific Publishing, American Heart Association
• Terry Van Schaik, Publisher, American Society of Clinical Oncology

Short Course on Publication Management

Le Bateau Room
8:00 AM – 4:45 PM, Saturday, 2 May

Objective
To introduce new managing editors and other publication managers to, and to reinforce seasoned publication managers in, efficient and effective methods of managing a journal.

Description
The 1-day Short Course on Publication Management is designed to address the management challenges that managing editors and publication managers face every day and also the wide-ranging role that they play.

The keynote session of the course will be titled “Managing to Lead.” Further sessions will address the following topics and will include question-and-answer periods: Managing Communications and People; Working with Publishing Partners; Working with Editors-in-Chief and Associate Editors; and Perspectives of Editors, Authors, and Reviewers. The course will conclude with a problem-solving and discussion period; attendees are encouraged to bring specific questions from their own experience for discussion by all faculty and other attendees.

Faculty
• Patricia Baskin, MS, Managing Editor, Neurology
• Kenneth F. Heideman, MS, Director of Publications, American Meteorological Association
• Denis Baskin, PhD, former Editor-in-Chief and current Executive Editor, Journal of Histochemistry and Cytochemistry
• Tanda Jaipean, Managing Editor, Journal of Histochemistry and Cytochemistry
• Amy McPherson, Managing Editor, American Journal of Botany, Botanical Society of America

Program in Brief

• Managing to Lead
• Managing Communications and People
• Working with Publishing Partners
• Working with Editors-in-Chief and Associate Editors
• Perspectives of Editors, Authors, and Reviewers
• Problem-solving and Discussion Session

Friday, 1 May and Saturday, 2 May
Short Course for Manuscript Editors

King’s Garden North
8:30 AM – 5:00 PM, Saturday, 2 May

Objective
To introduce beginning editors to the tools of the trade and to enable seasoned editors to stay competitive in the field.

Description
The 1-day Short Course for Manuscript Editors, led by Stacy Christiansen, MA, Director of Manuscript Editing for JAMA, is designed both for novices and for experienced editors who need to stay current in the skills required for mechanical and substantive editing of scientific materials for publication. Sessions will include topics central to the work of scientific manuscript editors, including writing and editing abstracts, detecting trends and analyzing changes; how to use online usage data in conjunction with circulation data for marketing the journal; and the value of readership surveys and competition surveys.

Faculty
• Angela Cochran, Managing Editor, Cancer and Cancer Cytopathology
• Carissa Gilman, Managing Editor, CA: A Cancer Journal for Clinicians
• Diane Scott-Lichter, CSE President
• John T. Gargiulo, CSE President
• Carissa Gilman, Managing Editor, CA: A Cancer Journal for Clinicians
• Elizabeth F. Loftus, PhD, Distinguished Professor, University of California, Irvine, and holds positions in the Departments of Psychology and Cognitive, 9:30 AM – 10:30 AM

Keynote Address | What’s the Matter with Memory? Grand Ballroom I

Elizabeth F. Loftus is Distinguished Professor at the University of California, Irvine, and holds positions in the Departments of Psychology and Cognitive, 9:30 AM – 10:30 AM

Keynote Address | What’s the Matter with Memory? Grand Ballroom I

Elizabeth F. Loftus, PhD, Distinguished Professor, University of California, Irvine

New studies show the power of suggestion to make people believe that they have had experiences that they didn’t have. People have been led to remember nonexistent events from the recent past as well as nonexistent events from their childhood. They can be led to falsely believe that they have had familiar experiences, but also rather bizarre or implausible ones (e.g., that they witnessed demonic possession as a child). They can also be led to believe that they did things that would have been impossible (e.g., that they shook hands with Bugs Bunny during a trip to Disneyland). They can also be led to falsely believe that they had experiences that would have been highly traumatic had they actually happened.

False beliefs have consequences for people, affecting later thoughts and behaviors. For example, people who are led to believe that as children they got sick eating particular foods show avoidance of those foods later on. False memories are important in life, especially in legal cases. When witnesses testify, they are often detailed, confident, and emotional. Juries are impressed. But people can be detailed, confident, and emotional, even when the memories are false. That’s why they are so hard to spot. This session will address the importance of explaining scientific data effectively in a variety of non-research settings.

Moderator: Diane Scott-Lichter, CSE President

Conference Agenda

Saturday, 2 May 2009
6:00 PM – 8:30 PM
Welcome Reception
Grand Ballroom II

Join us and meet your colleagues, old and new, at this networking opportunity. Make sure to welcome the new members in attendance. Hors d’oeuvres will be served and a cash bar will be available.

Sunday, 3 May 2009
7:30 AM – 5:00 PM
Annual Meeting Registration Desk Open
Grand Ballroom Foyer

7:45 AM – 8:45 AM
Continental Breakfast

8:45 AM – 9:00 AM
Opening Remarks
Diane Scott-Lichter, CSE President
Grand Ballroom I

9:00 AM – 9:30 AM
Business Meeting
Reports by CSE officers on budget and annual planning
Grand Ballroom I

9:30 AM – 10:30 AM
Keynote Address | What’s the Matter with Memory? Grand Ballroom I

Elizabeth F. Loftus, PhD, Distinguished Professor, University of California, Irvine

New studies show the power of suggestion to make people believe that they have had experiences that they didn’t have. People have been led to remember nonexistent events from the recent past as well as nonexistent events from their childhood. They can be led to falsely believe that they have had familiar experiences, but also rather bizarre or implausible ones (e.g., that they witnessed demonic possession as a child). They can be led to believe that they did things that would have been impossible (e.g., that they shook hands with Bugs Bunny during a trip to Disneyland). They can also be led to falsely believe that they had experiences that would have been highly traumatic had they actually happened.

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Moderator: Diane Scott-Lichter, CSE President
Sunday, 3 May 2009

11:00 AM – 12:30 PM
A1 | Why Should Editors Do Research?
Grand Ballroom III
Chaimond Rampe, MD, Deputy Editor, JAMA; Ana Marusic, MD, Editor-in-Chief, Croatian Medical Journal; Daniel T. Kulp, PhD, Editorial Director, American Physical Society

Editors’ jobs are becoming more challenging every year, with increasing responsibilities and fewer resources. Why should editors conduct research? How can they manage to conduct research as part of their already busy schedules? What important information can they find out and why do they need to do it? Join these veteran editors as they share their experiences with conducting, interpreting, and applying research.

Moderator: Christine Laine, MD, Senior Deputy Editor, applying research.

11:30 AM – 12:30 PM
A2 | How to Make Science Interesting, and Why It’s Important
Grand Ballroom IV
Bruce Lewenstein, PhD, Professor of Science Communication, Cornell University; Chris Mooney, science writer and author, The Republican War on Science and the upcoming Unscientific America

We often hear from scientists, educators, and policymakers that public interest in and understanding of science is on the wane, with dire implications for America’s research enterprise and competitive standing worldwide. But what do we really know about the state of scientific literacy among the public and the impact it might be having? If things are indeed as bad as we hear they are, how did they get that way, and what’s to be done? Do scientists and professional publishers have a special obligation to help, or is public education just not something that they should or can do? Join this panel of experts as they share their wisdom.

Moderator: Jannis Ramey, MS, Ramey Technical Writing; Seth Beckerman, MA, Business & Technical Communications

12:30 PM – 1:30 PM
Lunch Break (lunch on your own). Please visit Exhibits and Posters.

1:30 PM – 3:00 PM
A3 | Conflict of Interest: Issues, Policy, and Practice
Rivers Room
Lawrence Hirsch, MD, Vice President, Medical Affairs, Becton Dickinson, and Immediate Past President, International Society for Medical Publication Professionals; Katrina Kelner, PhD, Deputy Editor, Life Sciences, Science; Sarah Tegen, PhD, Assistant Director for Editorial Development, Journals Publishing Program, American Chemical Society

At both scientific journals and pharmaceutical companies, conflicts of interest that may influence publication decisions are a daily concern. Journal editors worry about the accuracy or completeness of data in industry-funded manuscripts. Pharmaceutical writers and editors worry that journals and peer reviewers may have a bias against their manuscripts. Examples abound in both settings, but unambiguous polices and practices can make the management of conflicts of interest less worrisome. Panelists in this session include speakers from both scientific publishing and the pharmaceutical industry.

Moderator: Michele Viviento, Medical Writing Director, Amgen Inc.

A4 | Freelancing Roundup
Brigade Room
Janis Ramey, MS, Ramey Technical Writing; Seth Beckerman, MA, Business & Technical Communications

Join two experienced freelance writers for a broad overview of freelancing, including marketing, resources, finances, client relations, and professionalism. New freelancers—or those who seek to make the move to freelancing—are invited to ask questions, and those with experience can share their wisdom.

Moderator: Gabe Waggoner, MS, Freelance Writer

A5 | Quantitative Analysis for Scientific Papers
B1 | Bridging the Science Communication Gap: Modes of Quantitative Analysis for Scientific Papers
Grand Ballroom III
Grand Ballroom II
Grand Ballroom IV

Bruce Lewenstein, PhD, Professor of Science Communication, Cornell University; Chris Mooney, science writer and author, The Republican War on Science and the upcoming Unscientific America; John Tagg, PhD, Professor, Texas A&M University; Barbara Gastel, MD, Professor, Texas A&M University

How scientific papers and journals are ranked and evaluated? This session will give an in-depth overview of quantitative evaluation systems for scientific papers, looking at the long-established and the newer methods to rank and correlate scientific research.

Moderator: Adrian Stanley, Chief Executive Officer, The Charlesworth Group (USA)

B2 | Science Editing Goes Global: CSE International Scholars, Editor Link, and AuthorAID
Grand Ballroom IV

Iain E.P. Taylor, PhD, Professor Emeritus, University of British Columbia Botanical Garden; CSE Scholars; Barbara Gastel, MD, Professor, Texas A&M University

How can science editors learn from and collaborate with editors and authors in countries with developing economies? The 2009 CSE Scholars will discuss how CSE, through its Editor Link program, can assist them and their colleagues in developing and improving their journals so that the substantial amount of research in resource-poor countries can be delivered effectively to the worldwide scientific community. Learn more about AuthorAID (www.authoraid.info), a program to help researchers in developing countries publish and otherwise communicate their work. Provide your suggestions for how to make this resource as useful as possible to editors and authors.

Moderator: Iain E.P. Taylor

B3 | Greening Up Journals, Meetings, and Offices: Get Started Now!

Sue Silver, PhD, Editor-in-Chief, Frontiers in Ecology and the Environment; Kevin Pelkey, Vice President, Odyssey Press and Allen Press, Inc.; Mark Leahey, General Manager, David L. Lawrence Convention Center

Printing your journal on recycled paper is important, but where else can you “green” your Meetings, office supplies, lighting, heating, and cooling can all help reduce your carbon footprint. It’s not as difficult as you think. Come and hear some innovative ideas about how you can help your organization save the planet.

Moderator: Anna Sullivan, Senior Account Executive, Allen Press, Inc.

B4 | Framing Science: Meeting the Needs of Diverse Audiences

Matthew C. Nisbet, PhD, Assistant Professor, American University School of Communication; Ginger Pinholster, Director, Office of Public Programs, American Association for the Advancement of Science (AAAS)

Communicating science accurately and compellingly is more important than ever. How various audiences receive your message can affect public policy, funding, legislation, personal action, and even the future of the planet. A scholar who defined the concept of framing science and an experienced communicator will share their strategies for clear communication.

Moderator: Jonathan Lifland, MS, Media and Communications Manager, Proceedings of the National Academy of Sciences (PNAS)

3:00 PM – 3:30 PM
Please visit Exhibits and Posters

Grand Ballroom II
C1 | Bridging the Geographic Science Gap: Editors' View of Evaluating and Rating Scientific Papers

Monday, 4 May 2009
7:30 AM – 5:00 PM
Annual Meeting Registration Desk Open
Grand Ballroom Foyer

8:00 AM – 9:00 AM
Continental Breakfast in the Exhibit Hall
Grand Ballroom I

9:00 AM – 10:00 AM
Plenary Address | Improbable Research—Less and More Than Meets the Eye
Grand Ballroom

Marc Abrahams, editor and co-founder of the science humor magazine Annals of Improbable Research. He is the father of the Ig Nobel Prize, designed to recognize scientific research articles that have a humorous or unexpected aspect. Abrahams writes the monthly newsletter mini-AIR, a weekly column for the British newspaper The Guardian, and a daily blog, JAMA called him “the Puck of science.” He has a degree in applied mathematics from Harvard College, spent several years developing optical character recognition computer systems (including a reading machine for the blind), and later founded Wisdom Simulators, a creator of educational software.

9:00 AM – 10:00 AM
Poster Presentations
Grand Ballroom II


10:30 AM – 12:00 PM
Panel Discussion: What Do We Know about Editorial Decision Making?
Grand Ballroom III

Editors know all about decision making; they do it every day. But is deciding what to publish a science or an art? What factors influence decision making and the peer-review process? What psychological factors may subconsciously influence an editor’s decision? Join three researchers with very different perspectives on editorial decision making to learn more about the many influences on this editor decision making. 
Moderator: Bruce Dancik, PhD, Editor-in-Chief, NRC Research Press
Monday, 4 May 2009

D2 | The Evidence on Open Access
Grand Ballroom IV

Tim Ingoldaby, Director of Strategic Initiatives & Publisher for the American Association of Physics, Philip M. Davis, PhD Candidate, Department of Communication, Cornell University; Jocelyn Clark, PhD, Senior Editor, PLoS Medicine

There is growing attention and obligation to disseminate research in open-access forums. Open access provides free availability to and unrestricted use of scientific literature. Publishers will discuss recent research that investigates the impact of open-access publishing and self-archiving on citation, readership, accessibility, and the influence of scientific articles.

Moderator: Catherine Nancarrow, Managing Editor, Jocalyn Clark, PhD, Vice President, Science, Creative Commons; John Wilbanks, Vice President, Science, Creative Commons; Dale D. Berkley, PhD, Senior Attorney, National Institutes of Health

D4 | Word Tips for Editors
Brigade Room


This in-service session will give tips on how to work more efficiently by using the advanced (right-hand ribbon) features of Word, with a focus on Word as an editing rather than an authoring tool. The curriculum includes personalizing Word, formatting options, document navigation, shortcuts, and more. The session will also address variations in these tools for different versions of Word (e.g., 2003 and 2007).

Moderator: Margaret (Peggy) Perkins, MA, Director of Manuscript Editing, New England Journal of Medicine

12:00 PM – 1:30 PM

Awards Luncheon
Grand Ballroom I

Please attend the luncheon where CSE acknowledges and celebrates the hard work and accomplishments of members and colleagues.

1:30 PM – 2:00 PM

Refreshment Break; please visit Exhibits and Posters

1:30 PM – 2:00 PM

Word Tips for Editors

2:00 PM – 3:30 PM

E1 | Ethics Clinic
Grand Ballroom III

Ethical concerns in publishing involve not only blatant misconduct, but also more commonplace behaviors incompatible with publishing-industry values. This interactive session from the CSE Editorial Policy Committee is designed to give attendees the opportunity to discuss specific ethical cases and how they might be handled. In keeping with the meeting theme of “Show Me the Data,” we will discuss data sharing, dual use, and more.

Moderator: Robert L. Edsall, MPH, Editorial Director, Publications Division, American Academy of Family Physicians

E2 | How to Deal with Funding Mandates

Grand Ballroom

Neil M. Thukur, PhD, Special Assistant to the National Institutes of Health Deputy Head for Extramural Research, Amy Brand, PhD, Program Manager, Harvard University Office for Scholarly Communication, Dominic Mitchell, Publication Manager, UK, HighWire Press, Ross Macleay, MSc, Committee Member, UK Serials Group (UKSG)

Funding bodies and academic institutions worldwide are beginning to mandate deposition of scholarly articles in open-access repositories. This session will address the rationale behind these mandates and the practical side of dealing with them. What are the pros and cons of publisher compliance, and how can compliance be facilitated?

Moderator: Enrie Linis, MLS, Associate Dean of University Libraries, Carnegie Mellon University

E3 | What’s New with Search Engines?

Grand Ballroom IV

Raul Vaides-Perez, PhD, CEO, Vivisimo; Natalie Glance, PhD, Technical Staff, Google

This session will cover advances in the search experience, where bare-bones lists of results are shifting toward richer interfaces that incorporate Spotlighting, social search, clustering, and navigation by metadata. The session will also cover how successive waves of social media—starting with discussion forums and review sites, building into photo sharing and social bookmarking, and exploding into weblogs, twittering, activity streams, and online social networks—have changed searching. Find out what these developments mean for social journals, as well as the power of social media to build reader communities for social journals.

Moderator: Seth Beckerman, MA, Business & Technical Communications

F1 | How Do We Minimize Bias in Peer Review?
Grand Ballroom III

Trish Groves, MBBBS MRCPsych, Deputy Editor, BMJ; Amber I. Budden, PhD, postdoctoral scholar, National Center for Ecological Analysis and Synthesis, University of California, Santa Barbara; Mauricio Rocha e Silva, MD, PhD, Editor, CLINICS


Grand Ballroom IV

Julie Fiez, PhD, Professor, Department of Psychology, University of Pittsburgh; Christian Schunn, PhD, Associate Professor of Psychology, University of Pittsburgh; Robbin Stell, CEO, LunaMetrics, LLC

This tutorial will cover how to conduct research about your publications and users. Learn how to formulate and test hypotheses, such as those on manuscript quality, review quality, and review timelines. Find out how to answer key editorial and publishing questions through experimental design, statistical approaches, and data analysis, such as using Google Analytics to mine your Web site usage data.

Moderator: SiNae Pitts, PhD, Founder and CEO, Amphetamobile, LLC
Tuesday, 5 May 2009

7:00 AM – 12:00 PM
Annual Meeting Registration Desk Open
Grand Ballroom Foyer

Tuesday, 5 May 2009

7:30 AM – 8:30 AM
Continental Breakfast
Grand Ballroom Foyer

Monday, 4 May 2009
continued

G2 | Challenges of Creating Digital Libraries: Digitizing, Organizing, Storing, and Accessing Content
Grand Ballroom IV
Gloriano St. Clair, PhD, Dean, Carnegie Mellon University Libraries; Ron Larsen, PhD, Dean, School of Information Sciences, University of Pittsburgh; Edward Gallaway, MALS, Head, Archives Service Center, University Library System, University of Pittsburgh

How are digital libraries created, maintained, and used? Do we need metrics that allow researchers to find and use materials? Panelists discuss the dynamic world of digital libraries, with an emphasis on scholarly content and audiences. Topics include: technologies, infrastructure, choosing and maintaining a myriad of content types, robust search and retrieval and patron usage, plus lessons learned.

Moderator: Tracy DePellegrino Connelly, MA, Executive Editor, GENETICS

G3 | Choosing and Changing Publishing Vendors
Rivers Room
John Hawley, Executive Director, The American Society for Clinical Investigation; George Kendall, MA, Managing Editor, GENETICS; Frank Stumpf, Independent Consultant and Board Advisor

Outsourcing operations? Pulling functions in house? Translating work to a new vendor? Whether you have changes in the works or are simply mulling over future possibilities, this session will provide process and workflow insights. Get the lessons learned from two independent consultant and board advisor's perspectives.

Moderator: Dana Compton, Production Manager, PNAS
Tuesday, 5 May 2009

H2 | What Editors Need to Know about the Required Registration of Clinical Trials and its Impact on Publishing Clinical Trial Results
Tracy Beck, PhD, Consultant Global Medical Business Operations, Eli Lilly and Company; Barbara N. Campagne, PhD, Visiting government, and medical publishing. Issues from a variety of perspectives, including industry, in medical journals. Panel participants will address the rationale for the requirements and the challenges while maintaining the ability to publish clinical trial results.

In the face of rapidly changing technology, science editors must be agile and provide their readers, authors, and editors with the services they need to further the communication of scientific research. This session will help you assess and deploy meaningful new features for online journals. What works and what doesn’t, and how do you decide?

Moderator: John Shaw

Meeting Conclusion

H2 | What Editors Need to Know about the Required Registration of Clinical Trials and its Impact on Publishing Clinical Trial Results

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- Educator
- Marketing Professional
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