Updates on CSP’s OPEN ACCESS Journals

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OPEN ACCESS
at CSP

CHOICE

OA Journals
- FACETS
- Arctic Science
- Anthropocene Coasts

Subscription Journals
- OpenArticle
- Embargo
- Promotions

Delivering quality science to the world
OPEN ACCESS
Journals

Arctic Science
Publishes original peer-reviewed research from all areas of natural science and applied science & engineering related to northern Polar Regions.

FACETS
FACETS is Canada’s first multidisciplinary open access science journal.
OA is the future, but what’s our business plan?

1. Launching with APC
2. In the OA world size matters
3. Launching new OA journals vs “flipping” journals

Delivering quality science to the world
Survey Results

If funding was not an issue, what percentage of your papers would you like to publish as open access?

Over the past year, what percentage of your research papers could you afford to publish as open access?

FACETS

Arctic Science

Delivering quality science to the world
Generating Content

Educational campaigns
Marketing & promotion
  • Contests
  • Article-level promotion
  • Email marketing
Conference attendance
Special issues
Partnerships
Broadening scope
FACETS’ Pillars

- Biological and Life Sciences
- Biomedical and Health Sciences
- Earth and Environmental Sciences
- Engineering, Technology, and Mathematics
- Integrative Sciences
- Physical Sciences
- NEW Data Science
Driving Success

Connection

- Funders & Librarians
- Stakeholder Consultations
- Feedback from Authors
- Social Engagement

Delivering *quality science* to the world
Measuring Success

For OA journals, success needs to go beyond impact factor.

- Citations
- Altmetrics
- Readers
- Plain language summaries & new platforms like Medium
- “Buzz”
Success Stories

Canadian journal breaks new ground in open access science

IVAN SEMENIUK - SCIENCE REPORTER
The Globe and Mail
Published Tuesday, Apr. 12, 2016 5:00AM EDT
Last updated Tuesday, Apr. 12, 2016 1:41PM EDT

So when Dr. Lee next saw the biology student, she alerted her to the potential problems and redirected her to more credible scholarly publications, such as FACETS, a Canadian open access journal.

- University Affairs, January 12, 2017
  “Beware! Academics are getting reeled in by scam journals” by Alex Gillis
Success Stories

"Inuit communities, these communities give their support to my research and in return I feel it is important that they have easy access to the research findings."

"I like that it specifically targets the north, which has very unique ecosystems and presents unique research challenges, warranting a distinct journal."

"Hands down one of the best peer-review experiences I've ever had (and I'm not an isolated case in that regard); can't wait to submit another paper. Keep up the fantastic work!"

"FACETS is aesthetically beautiful – more so than most. It's at the higher end of the quality spectrum."

"Great editor and reviewers! Wonderful experience and very professional. The mobile and desktop versions of the website are also very nice!... really glad to have a multi-disciplinary open access journal in Canada now."

Delivering quality science to the world
Average Submissions Per Month

Arctic Science

FACETS

Delivering quality science to the world
Next Steps

• Expanding FACETS to meet future needs
• Continued development of business models & partnerships
• Continued community engagement
• Closely monitoring submissions to OA journals as well as OA submissions in subscription journals
• Continued educational campaigns for authors & community
• Impact Factor & become member of OASPA & DOAJ