Why use JATS & BITS
Long time ago..
Why??

- Each country had their own mobile phone standard
- Manufacturer’s built phones to each countries standards
- Each phone had their own charger
The result

+ There was no economies of scale
+ Phones were expensive
+ Phone services were expensive
+ Enhancements were virtually non existent
+ Each phone network was built from scratch
Meanwhile in the Publishing World

+ All the large publishers had invested in their own XML standards
+ Small to medium publishers did not have the budget to build their own custom systems
+ In the 90’s electronic publishing and distribution was a nightmare
Using JATS & BITS will increase efficiency
Using JATS & BITS will reduce costs
“Increased automation and a more streamlined workflow … have enabled us to cut journal composition time by more than half.”

Louise Adam
Production Manager
FASS
“In 2009, before [NLM] was implemented, we produced 120 books and 50 journals annually. In 2012 those numbers have roughly tripled to 350-360 books and 145 journals without additional staff.”
Decreased Production Time

“We’ve been able to publish three [600 page] textbooks in a new system in six months. That’s no small feat.”

“The ultimate goal here is to produce more content with less effort.”

Abram Fassler
Publishing Systems Manager
DO MORE.

Chandi Perera
cperera@typefi.com