LESSONS LEARNED FROM TEACHING PUBLICATION STRATEGIES TO OVERSEAS SCHOLARS

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Similarities & Differences between Western & non-Western Authors

✓ Preparation
✓ Competencies
Major Myths Among Overseas ECRs

“
My work has been declined because of
1. Cultural insensitivity or animosity about work from outside the West;
2. If only my research was framed in ‘better English’ then it would be accepted
”

Even if you dress up a pig, it is still a pig

The Remedies?
High-quality language editing & translation services
Direct instruction about robust, best-practice, contemporary Methodology underpinning research
Main point overseas ECRs haven’t grasped?
Editors can make allowances for awkward English because it is fixable;
... but plain wrong, unsophisticated, or inadequate METHODOLOGY is generally a fatal flaw.

Second point they seem to miss
Consider the Editor’s Perspective
~ First impressions are crucial

Another surprise for O-ECRs...
Editors don’t offer ‘full-service consultancy’ to every submitting author
Why a surprise? Inadequate apprenticeship & mentoring
Minimal tutoring available to them about the need to...

Attend to Strategic rather than just Content issues

Thank you