Science Editor is the official publication of the Council of Science Editors, Inc., an international organization of scholarly and technical editors. The quarterly journal is read by nearly 1,000 U.S. and international members and their colleagues. Readers include editors-in-chief, managing editors, and manuscript editors at journals; freelance editors, writers working directly with scientists and physicians; book editors; and others involved in scientific writing, editing, and publishing. Science Editor is an ideal forum for your marketing message.

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Advertiser: ___________________________________________________________

Contact Name: _________________________________________________________

Billing Name: __________________________________________________________

Billing Address: _________________________________________________________

City: ______________________ State: _____ Zip Code: _______________________

Phone: ___________________ Fax: ________________ Email: ___________________

Please Select One: □ CSE Member □ Non-Member

Name of CSE Member: ____________________________________________________

AD PLACEMENT (check all that apply)

□ April-June 2015 (Due by January 23, 2015)
□ July-September 2015 (Due by April 6, 2015)
□ October-December 2015 (Due by August 7, 2015)
□ January-March 2016 (Due by October 9, 2015)
□ April-June 2016 (Due by January 8, 2016)
□ July-September 2016 (Due by April 4, 2016)
□ October-December 2016 (Due by August 8, 2016)

AD SIZES & SPECIFICATIONS

□ Full Page 7 3/8" X 9 7/8"
□ ½ Page 7 3/8" X 4 7/8"
□ ¼ Page 3 5/8" X 4 7/8"
□ Inside Front Cover full bleed 8 3/8" X 10 7/8"
### ADVERTISING RATES (CSE MEMBERS)

<table>
<thead>
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<th>Black &amp; White Ads</th>
<th>1x Per Insertion</th>
<th>2x Per Insertion</th>
<th>3x Per Insertion</th>
<th>4x Per Insertion</th>
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<td>$385</td>
<td>$355</td>
<td>$325</td>
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<td>½ Page</td>
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<td>$300</td>
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<td>¼ Page</td>
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<tr>
<td>Inside Front Cover</td>
<td>Only available for full color advertisements.</td>
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### ADVERTISING RATES (NON-MEMBERS)

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### ADVERTISING CHARGES

CSE Member Rate: $______________________ X ___________Issues
Non-Member Rate: $__________________ X ___________Issues
Total Cost: $____________________

### FORM OF PAYMENT

- Option 1: Total Amount Due Enclosed
- Option 2: Each Ad to be Billed Separately (payment processed on ad copy deadline)

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Council of Science Editors
10200 W. 44th Avenue, Suite 304
Wheat Ridge, CO 80033

- Check
- Visa
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- MasterCard
- AMEX

Credit Card #:____________________________________
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