



SCIENCE EDITOR

2015-2016 Ad Placement Agreement

Council of Science Editors
10200 West 44th Avenue, Suite 304
Wheat Ridge, CO 80033
P: 720.881.6046 F: 303.422.8894
Email: CSE@CouncilScienceEditors.org

Science Editor is the official publication of the Council of Science Editors, Inc., an international organization of scholarly and technical editors. The quarterly journal is read by nearly 1,000 U.S. and international members and their colleagues. Readers include editors-in-chief, managing editors, and manuscript editors at journals; freelance editors, writers working directly with scientists and physicians; book editors; and others involved in scientific writing, editing, and publishing. *Science Editor* is an ideal forum for your marketing message.

Advertising Policy: All advertising is subject to publisher's approval. The publisher reserves the right to reject or cancel any ad. Publisher's liability is to the direct cost of the advertisement. Publication of any ad is not an endorsement of the advertiser's product or service.

Please Note: Please submit high resolution files electronically. We accept .eps, .tif, and .pdf formats. Please contact CSE at 720.881.6046 or CSE@CouncilScienceEditors.org for full specifications, or if you are unable to submit an electronic file. Digital files not meeting specifications will incur additional charges.

Advertiser: _____

Contact Name: _____

Billing Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please Select One : CSE Member Non-Member

Name of CSE Member : _____

AD PLACEMENT (check all that apply)

- April-June 2015 (Due by January 23, 2015)
- July-September 2015 (Due by April 6, 2015)
- October-December 2015 (Due by August 7, 2015)
- January-March 2016 (Due by October 9, 2015)
- April-June 2016 (Due by January 8, 2016)
- July-September 2016 (Due by April 4, 2016)
- October-December 2016 (Due by August 8, 2016)

AD SIZES & SPECIFICATIONS

- Full Page 7 3/8" X 9 7/8"
- ½ Page 7 3/8" X 4 7/8"
- ¼ Page 3 5/8" X 4 7/8"
- Inside Front Coverfull bleed 8 3/8" X 10 7/8"

ADVERTISING RATES (CSE MEMBERS)

Black & White Ads	1x Per Insertion	2x Per Insertion	3x Per Insertion	4x Per Insertion
Full Page	<input type="checkbox"/> \$415	<input type="checkbox"/> \$385	<input type="checkbox"/> \$355	<input type="checkbox"/> \$325
½ Page	<input type="checkbox"/> \$330	<input type="checkbox"/> \$300	<input type="checkbox"/> \$270	<input type="checkbox"/> \$240
¼ Page	<input type="checkbox"/> \$240	<input type="checkbox"/> \$210	<input type="checkbox"/> \$180	<input type="checkbox"/> \$150
Inside Front Cover	Only available for full color advertisements.			

Full Color Ads	1x Per Insertion	2x Per Insertion	3x Per Insertion	4x Per Insertion
Full Page	<input type="checkbox"/> \$905	<input type="checkbox"/> \$865	<input type="checkbox"/> \$825	<input type="checkbox"/> \$745
½ Page	<input type="checkbox"/> \$775	<input type="checkbox"/> \$735	<input type="checkbox"/> \$695	<input type="checkbox"/> \$655
¼ Page	Only available for black and white advertisements.			
Inside Front Cover	<input type="checkbox"/> \$1,020	<input type="checkbox"/> \$980	<input type="checkbox"/> \$940	<input type="checkbox"/> \$900

ADVERTISING RATES (NON-MEMBERS)

Black & White Ads	1x Per Insertion	2x Per Insertion	3x Per Insertion	4x Per Insertion
Full Page	<input type="checkbox"/> \$465	<input type="checkbox"/> \$435	<input type="checkbox"/> \$405	<input type="checkbox"/> \$375
½ Page	<input type="checkbox"/> \$380	<input type="checkbox"/> \$350	<input type="checkbox"/> \$320	<input type="checkbox"/> \$290
¼ Page	<input type="checkbox"/> \$290	<input type="checkbox"/> \$260	<input type="checkbox"/> \$230	<input type="checkbox"/> \$200
Inside Front Cover	Only available for full color advertisements.			

Full Color Ads	1x Per Insertion	2x Per Insertion	3x Per Insertion	4x Per Insertion
Full Page	<input type="checkbox"/> \$955	<input type="checkbox"/> \$915	<input type="checkbox"/> \$875	<input type="checkbox"/> \$795
½ Page	<input type="checkbox"/> \$825	<input type="checkbox"/> \$785	<input type="checkbox"/> \$745	<input type="checkbox"/> \$705
¼ Page	Only available for black and white advertisements.			
Inside Front Cover	<input type="checkbox"/> \$1,070	<input type="checkbox"/> \$1,030	<input type="checkbox"/> \$990	<input type="checkbox"/> \$950

ADVERTISING CHARGES

CSE Member Rate: \$ _____ X _____ Issues

Non-Member Rate: \$ _____ X _____ Issues

Total Cost: \$ _____

FORM OF PAYMENT

Option 1: Total Amount Due Enclosed

Option 2: Each Ad to be Billed Separately
(payment processed on ad copy deadline)

Please make check payable in U.S. dollars to CSE and mail to:

Council of Science Editors
10200 W. 44th Avenue, Suite 304
Wheat Ridge, CO 80033

Check

Visa

Discover

MasterCard

AMEX

Credit Card #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____